



## REQUEST FOR EXPRESSIONS OF INTEREST (CONSULTING SERVICES - SURVEY FIRMS SELECTION)

**Pakistan**

**Sindh Education Reform Program**

**Credit No. : 83993-PK**

**Assignment Title: HIRING OF FIRM FOR BASELINE STAKEHOLDERS' SURVEY**

**Reference No. : RSU/SERP/PROC/CMU - SH/001/2014**

The Education & Literacy Department expects to receive financing from the Global Partnership for Education (GPE) toward the cost of the Sindh Education Reform Program, and intends to apply part of the proceeds for consulting services.

The consulting services ("the Services") include; a) determine current communication practices and their effectiveness; b) determine present awareness of key reforms introduced by ELD/RSU amongst internal and external stakeholders; c) determine potential modes of effective communication; d) preparation of questionnaires / instruments / tools etc. e) conducting meetings / interviews and focused group discussions; f) preparation of a database of stakeholders, schedules and other info. The further description of each task along with complete scope is available in the detailed ToRs available on the website of the department (<http://www.rsu-sindh.gov.pk> & <http://www.procurementrsu.com>).

The Reform Support Unit, the implementing agency for the said program, now invites eligible consulting firms ("Consultants") to indicate their interest in providing the Services. Interested Consultants should provide information demonstrating that they have the required qualifications and relevant experience to perform the Services. The Expression of Interest (Eoi) must include profile of the firm along with last three years financial audit reports, firm registration certificates and tax registration certificate. The eligibility for short listing is as below:

- Overall demonstrable experience of ten years after registration.
- Registered firm in Pakistan under the relevant laws.
- Registration with relevant tax authorities.
- Financially stable firm (to be assessed from audit reports and financial statement).
- Not blacklisted by the World Bank to do its assignments.

The shortlisting criteria are:

S.No.	Area of expertise	Score
1	General experience of projects of similar scope (30 Marks with 06 marks for each assignment for a maximum upto 05 assignment).	30
2	Specific experience of the firm in conducting similar surveys preferably for public sector (30 marks with 06 marks for each assignment for a maximum upto 05 assignment).	30
3	Capacity of the firm to carry out the assignment	40

The attention of interested Consultants is drawn to paragraph 1.9 of the World Bank's *Guidelines: Selection and Employment of Consultants [under IBRD Loans and IDA Credits & Grants] by World Bank Borrowers [insert correct title and date of applicable Guidelines edition as per legal agreement]* ("Consultant Guidelines"), setting forth the World Bank's policy on conflict of interest.

A Consultant will be selected in accordance with the CQS method set out in the Consultant Guidelines.

Further information can be obtained at the address below during office hours 000 to 1700 hours.

Eoi must be delivered in a written form to the address below (in person, or by post or e-mail) by 14th November, 2014 not after 1600 hours. All received Eois would be opened at 1630 hours on the last day of submissions in presence of representatives/consultant who wish to attend.

**Reform Support Unit**  
**Attn: Chief Program Manager**  
**NJV School Building, M.A. Jinnah Road, Karachi**  
**Tel: 021-99216400 Fax: 021-99216401**  
**E-mail: [cpm@rsu-sindh.gov.pk](mailto:cpm@rsu-sindh.gov.pk)**

INF-KRY: 3297/14

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